

# LEADING DISRUPTION THE EXPLORER LEADER WAY



**We are living in revolutionary times:** Every 150-200 years the world is transformed. Ancient Greeks called this — Kairos: Periods in history when leaders who are tuned to change, seize opportunity.

1



**The 2020s will be a period of Kairos:** Pandemics, AI, robotics, climate warming, ageing, inequality and other trends of the 4th Industrial Revolution have the potential to challenge what it means to be human.

2



**Build an explorer's mindset:**

There are no roadmaps for during times of Kairos. Success requires curiosity, courage, empathy, caring and creativity. All traits of explorer leaders

3



**The biggest quests are moonshots:**

The most famous quest is JFK's Moonshot. The Apollo program was wonderful, inspirational and majestic. It involved great technical challenges and genuine heroism.

5

**Explorer leaders are drawn to meaningful quests:** Since the dawning of civilisation bold leaders venture into the unknown, tackle the big problems and return victorious with new knowledge and riches. Quests drive progress forward

4



**Quests can be big or small:** Imagine too the Pacific Islander in a dugout canoe who said: "Let's go that way!" No one had ever been that way before. No one even knew if a that way existed. Acts of bravery, curiosity and exploration by everyday people change the world.

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**7 Explorer leaders on quests do 3 things:**

- (1) They challenge the impossible
  - (2) Deliver massive impact
  - (3) Have an inspirational destination
- IMPOSSIBLE, IMPACT, INSPIRATIONAL —  
three points which triangulate an explorer leader



**Discover how your organisation can benefit from creating a culture of exploration:** Contact the team at TTC and discover how your organisation can be a force for good for all stakeholders delivering remarkable impact for planet, people and profit

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**Quests bring purpose and strategies to life:**

Elon Musk's purpose: "Move the world towards sustainable energy." His strategy: "Build a sports car." His engineering team's quest: "Building an electric car faster than a Ferrari." 12-years ago electric cars were milk carts. This quest was crazy IMPOSSIBLE! Achieving it would deliver huge IMPACT and the INSPIRATIONAL destination was crystal clear - a car that beats a Ferrari. They did it: 0-60mph in 2.8 sec!

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